FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject	L
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(h)	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person*  PACCAR INC						2. Issuer Name <b>and</b> Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ RUSHA										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
															D	irector		>	( 10% C	wner			
(Last) (First) (Middle) 777 106TH AVENUE NE					3. Date of Earliest Transaction (Month/Day/Year) 03/04/2004										Officer (give title Othe below) belo								
					4. If	Ame	endment	. Date o	of Origina	l Filed	l (Month/Da	av/Yea	ar)	6	. Individu	al or Jo	oint/Group	Filin	g (Check A	pplicable			
(Street)					" "	,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, Dato	or origina		. (	.,, . oc	,		ine)	0. 00	эа С. оар		9 (01.00.17)	ppoab.o			
BELLEV	UE W	A 9	98004												X F	orm file	ed by One	e Rep	orting Pers	on			
															Form filed by More than One Reporting Person								
(City)	(St	ate) (	Zip)													CIOON							
		Tabl	e I - Nor	-Deriv	ative	Se	curitie	es Ac	quired	Dis	posed o	f, or	Ben	efici	ally Ov	vned							
1. Title of Security (Instr. 3)  2. Transa Date (Month/Date)				Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		rities Acquired (A ed Of (D) (Instr. 3,			nd Se Be Ov	curities neficial vned Fo	eficially led Following		wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership					
										v	Amount		(A) or (D)	Price	Tra	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
COMMON STOCK CLASS A 03/04/					1/2004	/2004			S		1,000	)	D	\$1	1.9	681,262		D					
COMMON STOCK CLASS B <sup>(1)</sup>															739,233				D				
		Та	ıble II - D								sed of, onvertib				y Own	ed							
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Yo	Date,	cate, Transaction				6. Date Exercisable an Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price Derivati Security (Instr. 5)	ve der See Dw Fol Re Tra	Number of erivative ecurities eneficially wned ollowing eported ansaction( estr. 4)	F C	LO. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nur of	ount nber res									

## **Explanation of Responses:**

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

## Remarks:

M. F. Scott, Authorized Representative 03/04/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.