FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PACCAR INC						2. Issuer Name <b>and</b> Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [ RUSHB ]									Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner					
(Last) (First) (Middle) 777 106TH AVENUE NE						3. Date of Earliest Transaction (Month/Day/Year) 01/27/2004										Officer (goelow)	give title		Other ( below)	(specify
(Street) BELLEV (City)			98004 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ine) X F	dual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
		Tabl	e I - No	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, or	Ben	efici	ally Ov	vned				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					Execution ay/Year) if any		A. Deemed xecution Date, any Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3, 4			1 and Secu Bene Owne		mount of urities eficially ed Following		nership : Direct · Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(	A) or D)	Price	Tr	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
COMMON STOCK CLASS B 01/27/2					7/2004	2004		S		445		D	\$10	.75	767,633			D		
COMMON STOCK CLASS A <sup>(1)</sup>															700,000			D		
		Та									sed of, onvertib				y Own	ed				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day)	Date, Transaction Code (Inst					6. Date E Expiratio (Month/D		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price Derivati Securiti (Instr. 5	derivati y Securiti Securiti Benefic Owned Followi Reporte	ecurities eneficially wned ollowing eported ansaction(	Ov Fo Di or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nui of	ount nber ires						

## **Explanation of Responses:**

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

## Remarks:

M. F. Scott, Authorized
Representative
01/28/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.