FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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| OMB APPROVAL        |           |  |  |  |  |  |  |  |  |
|---------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:         | 3235-0287 |  |  |  |  |  |  |  |  |
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0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  PACCAR INC    |  |  |  |       |   | 2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [ RUSHB ] |                                      |        |                                    |   |   |       |                    |                         | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner |  |  |   |                                       |  |
|---|--|--|--|-------|---|---|--------------------------------------|--------|------------------------------------|---|---|-------|--------------------|-------------------------|---|--|--|---|---------------------------------------|--|
| (Last)<br>777 106T                                      | (Last) (First) (Middle) 777 106TH AVENUE NE  |  |  |       |   | 3. Date of Earliest Transaction (Month/Day/Year) 02/06/2004                     |                                      |        |                                    |   |   |       |                    |                         | Officer (give title Other (sp<br>below) below)  |  |  |   |                                       |  |
| (Street) BELLEV   | UE W   | /A   | 98004  |       | 4. If   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                        |                                      |        |                                    |   |   |       |                    |                         | 3. Indivi<br>ine)<br>X  |  |  |   |                                       |  |
| (City)  | (S   | tate)                                      | (Zip)  |       |   |   |                                      |        |                                    |   |   |       |                    |                         |   |  |  |   |                                       |  |
|   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |  |       |   |   |                                      |        |                                    |   |   |       |                    |                         |   |  |  |   |                                       |  |
| 1. Title of Security (Instr. 3)  2. Trans Date (Month// |  |  |  |       | action 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year |   | Transaction Disposed Code (Instr. 5) |        |                                    | ities Acquired (A)<br>d Of (D) (Instr. 3, 4 |   |       | 4 and Secu<br>Bene |                         | cially<br>d Following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                                       |  |
|   |  |  |  |       |   |   | v                                    | Amount |                                    | A) or<br>D)                                 | Pric  | Trai  |                    | action(s)<br>. 3 and 4) |   |  | (iiiou: 4)   |   |                                       |  |
| COMMON STOCK CLASS B 0.                                 |  |  |  |       | /06/2004  |   |                                      |        | S                                  |   | 100   |       | D                  | \$10.65                 |   | 761,833  |  |   | D                                     |  |
| COMMON STOCK CLASS A <sup>(1)</sup>                     |  |  |  |       |   |   |                                      |        |                                    |   |   |       |                    |                         | 699,500   |  | 99,500   |   | D                                     |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |  |       |   |   |                                      |        |                                    |   |   |       |                    |                         |   |  |  |   |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)     | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Executior<br>if any<br>(Month/Da | Date, | 4.<br>Transactio<br>Code (Inst                                    |   | on of                                |        | 6. Date E<br>Expiratio<br>(Month/D |   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |       | str. 3             |                         | vative<br>urity   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(<br>(Instr. 4) | Ownersh<br>Form:<br>Direct (D<br>or Indirec<br>(I) (Instr. | Ownership   | Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |  |  |       | Code  | v   | (A)                                  | (D)    | Date<br>Exercisa                   |   | Expiration<br>Date  | Title | or<br>Nur<br>of    | ount<br>nber<br>ares    |   |  |  |   |                                       |  |

## **Explanation of Responses:**

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

## Remarks:

M. F. Scott, Authorized Representative 02/06/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.