FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							. ,				' '									
1. Name and Address of Reporting Person* PACCAR INC					2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSHB]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner						
(Last) (First) (Middle) 777 106TH AVENUE NE						3. Date of Earliest Transaction (Month/Day/Year) 10/31/2003										Officer (g elow)	give title		ther (elow)	specify
(Street) BELLEVUE WA 98004 (City) (State) (Zip)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tabl	e I - Nor	-Deriv	ative	Se	curitie	s Ac	quired	, Dis	posed o	f, or	Ben	efici	ally Ov	vned				
1. Title of Security (Instr. 3) 2. Transar Date (Month/Da				Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3,			ind Se Be Ov	Amount of curities neficially vned Following ported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
										v	Amount		(A) or (D)	Price	、 ∣Tr	ansactio str. 3 an				(Instr. 4)
COMMON STOCK CLASS B 10/31/					1/2003	/2003			S		2,600)	D	\$8	.78	794,000		D		
COMMON STOCK CLASS A ⁽¹⁾														759,100		D				
		Та									osed of, onvertib				y Own	ed				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Date,	Date, Transactio Code (Inst				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price Derivati Securiti (Instr. 5	ve der / Sec) Bei Ow Fol Rej Tra	Number of rivative curities eneficially vned ellowing eported ansaction(sistr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Nur of	ount nber						

Explanation of Responses:

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

Remarks:

M. F. Scott, Authorized Representative 10/31/2003

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.