FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								

0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PACCAR INC					2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [RUSHB]									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner						
(Last) 777 106T	(F TH AVENU	,	(Middle)				3. Date of Earliest Transaction (Month/Day/Year) 10/28/2003								Offic belo		Other (specify below)			
(Street) BELLEV (City)			98004 (Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ne) X Forr Forr	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - Nor	า-Deriง	/ative	Se	curiti	es Ac	quired,	Dis	posed o	f, or	Bene	ficia	ally Own	ed				
Da			2. Transaction Date (Month/Day/Year)		ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Code (Instr.					nd Secur Benef	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										v	Amount	(A (E	A) or D)	Price	Trans	action(s) 3 and 4)			(111301. 4)	
COMMON STOCK CLASS B 10/					8/2003	3					2,200	0	D	\$8.	45 7	96,600	D			
COMMON STOCK CLASS A ⁽¹⁾															7	762,000				
		Ta									sed of, onvertib				y Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			e and int of ities rlying ative ity (Ins	tr. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	(D) rect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amo or Num of Shar	ber						

Explanation of Responses:

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

Remarks:

M. F. Scott, Authorized
Representative 10/28/2003

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.