FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* PACCAR INC						2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [ RUSHA ]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
PACCAR INC														1		Direc	ctor		X 10% C	wner			
(Last) 777 106T	ast) (First) (Middle) 77 106TH AVENUE NE					3. Date of Earliest Transaction (Month/Day/Year) 03/01/2004											Office below	er (give title w)		Other below)	(specify		
					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)											6. Individual or Joint/Group Filing (Check Applicable						
(Street) BELLEVUE WA 98004					3										Line)  X Form filed by One Reporting Person								
(City)	(St	ate) (	Zip)														Form filed by More than One Reporting Person						
		Tabl	e I - Non	-Deriv	ative	Se	curitie	s Ac	qui	ired, [	Disp	osed o	f, or	Ben	efici	ally O	wne	ed					
1. Title of Security (Instr. 3)  2. Transar Date (Month/Da					Exec Day/Year) if any		A. Deemed Execution Date, f any Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)				4 and Secu Bene		nount of irities eficially ed Following		Ownership rm: Direct or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
									ſ	Code	v	Amount		(A) or (D)	Price	Tran		saction(s) r. 3 and 4)			(Instr. 4)		
COMMON STOCK CLASS A 03/01/					1/2004	/2004				S		2,938	3	D	\$1	1.9	684,662			D			
COMMON STOCK CLASS B <sup>(1)</sup>																747,133			D				
		Та	ble II - D									sed of, onvertib					ned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Date,	ate, Transaction				Exp	6. Date Exercisable a Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Pric Deriva Securi (Instr.	ative rity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Dat	ite ercisabl		Expiration Date	Title	or Nur of	ount nber ires								

## **Explanation of Responses:**

1. The Issuer has two classes of common stock, A and B. Class A common stock trades as RUSHA and the Class B common stock trades as RUSHB.

## Remarks:

M. F. Scott, Authorized
Representative
03/02/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.