FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

W	asl	hington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Goldstone Michael L						2. Issuer Name and Ticker or Trading Symbol RUSH ENTERPRISES INC \TX\ [ RUSHA ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner					
(Last) (First) (Middle) 555 IH 35 SOUTH, SUITE 500						3. Date of Earliest Transaction (Month/Day/Year) 03/15/2024									helow)	cer (give title ow) SVP, GC and		Other (sbelow)	specify	
(Street) NEW BRAUNFELS TX 78130					4. 11										Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City) (State) (Zip)						Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
		Tab	le I - No	n-Deri	vative	Sec	curitie	s Ac	quirec	l, Di	sposed (	of, o	r Ben	eficial	ly Owned	ł				
Date				2. Transa Date (Month/I		Execut ay/Year) if any		A. Deemed kecution Date, any lonth/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			Benefici Owned F	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount		(A) or (D)	Price	Reported Transact (Instr. 3	action(s)			(Instr. 4)	
Class B C	Common St	ock		03/15	5/2024	2024		F		547(1	)	D	\$50.6	4 43,5	26(2)(3)		D			
Class B Common Stock 03/15/2					/2024	2024			F		608(4	)	D	\$50.6	4 42,9	918(3)		D		
Class B Common Stock 03/15/2					/2024	024		F		730(5	)	D	\$50.6	4 42,	42,188(3)		D			
Class B Common Stock 03/15/2					5/2024	2024		A		10,000	(6)	6) A \$0		52,188(3)			D			
Class A Common Stock															12,23	7.858 <sup>(7)</sup>		D		
		7	able II -								posed of convert				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Executio if any (Month/D	n Date,	4. Transa Code ( 8)				6. Date I Expiration (Month/I	on Da		7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly Ov Fo Dii or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	ıble	Expiration Date	Title		Amount or Number of Shares	ber					
Option (right to buy)	\$49.24	03/15/2024			A		7,000		(8)		03/15/2034	Con	ass A nmon tock	7,000	\$0	7,000		D		

## **Explanation of Responses:**

- 1. Shares reported are shares not reported to the reporting person in order to satisfy the reporting person's tax obligations with respect to vesting associated with the grant of restricted stock that occurred on March 15, 2021.
- 2. On August 28, 2023, the Issuer effected a 3-for-2 stock split of its common stock. The amount of securities reported on this Form 4 have been adjusted to reflect the stock split. In addition, the amount of securities reported on this Form 4 have been increased by 1,259 shares to correct an inadvertent error in the number of securities reported on the reporting person's Form 4 filed on March 17, 2023.
- 3. Includes shares of unvested restricted stock
- 4. Shares reported are shares not reported to the reporting person in order to satisfy the reporting person's tax obligations with respect to vesting associated with the grant of restricted stock that occurred on
- 5. Shares reported are shares not reported to the reporting person in order to satisfy the reporting person's tax obligations with respect to vesting associated with the grant of restricted stock that occurred on
- 6. Reflects the grant of restricted stock. The restricted stock vests in increments of 1/3 on each of the first, second and third anniversary of the grant date, which is March 15, 2024.
- 7. Includes 163.79 shares acquired on July 1, 2023, and 138.5681 shares acquired on January 1, 2024, under the Rush Enterprises, Inc. Employee Stock Purchase Plan.
- 8. Options may be exercised in increments of 1/3 on each anniversary of the grant date beginning on the third anniversary of the grant date. The grant date is ten years prior to the expiration date.

/s/ Matthew D. Willcox

03/19/2024 Attorney in Fact for Michael

Goldstone

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.