## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

# OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person <sup>*</sup> Weaver Derrek			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>RUSH ENTERPRISES INC \TX\</u> [ RUSH ]	(Check	tionship of Reporting Perso all applicable) Director Officer (give title	10% Owner	
(Last) 555 IH 35 SOUT	(First) FH, SUITE 500	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/24/2014	X	below) SVP, General Counse	Other (specify below) el & Secy.	
(Street) NEW BRAUNFELS	TX	78130	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing ( Form filed by One Report Form filed by More than ( Person	ting Person	
(City)	(State)	(Zip)					

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	07/24/2014		М		2,500	A	\$15.52	14,141(1)	D	
Class A Common Stock	07/24/2014		М		3,999	A	\$7.67	18,140(1)	D	
Class A Common Stock	07/24/2014		М		12,001	A	\$12.5	30,141(1)	D	
Class A Common Stock	07/24/2014		М		6,668	A	\$18.74	36,809(1)	D	
Class A Common Stock	07/24/2014		S		25,168	D	\$35.7882(2)	11,641(1)	D	

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) ( Disp of (I	umber vative urities uired or oosed D) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (right to buy)	\$15.52	07/24/2014		М			2,500	(3)	03/14/2018	Class A Common Stock	2,500	\$0	0	D	
Option (right to buy)	\$7.67	07/24/2014		М			3,999	(3)	03/13/2019	Class A Common Stock	3,999	\$0	0	D	
Option (right to buy)	\$12.5	07/24/2014		М			12,001	(3)	03/15/2020	Class A Common Stock	12,001	\$0	5,999	D	
Option (right to buy)	\$18.74	07/24/2014		М			6,668	(3)	03/15/2021	Class A Common Stock	6,668	\$0	13,332	D	

Explanation of Responses:

1. Includes unvested restricted stock units.

2. This price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.51 to \$35.90, inclusive. The reporting person undertakes to provide Rush Enterprises, Inc., any security holder of Rush Enterprises, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

3. Options may be exercised in increments of 1/3 on each anniversary of the grant date beginning on the third anniversary of the grant date. Grant date is ten years prior to the expiration date.

### <u>Derrek Weaver</u>

\*\* Signature of Reporting Person

07/25/2014

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.